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World Association of Master Chefs Australia launches partnership with UCSI University

Borneo Post (Kuching), Malaysia



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KUALA LUMPUR: UCSI University has been officially announced as Malaysia's sole academic and corporate partner of World Association of Master Chefs Australia (WAMC).

The recognition marked a significant milestone for UCSI University's Faculty of Hospitality and Tourism Management, positioning the institution among the world's elite in culinary and hospitality education.

Deputy Minister of Higher Education Datuk Mustapha

Sakrud, in his speech at the launching of UCSI University-WAMC partnership on academic-industry collaboration, lauded the university's commitment to excellence where it is ranked in the world's top 1% in QS World University Rankings.

"With UCSI's faculty ranked among the top 100 hotel schools globally, this recognition will open doors for graduates to earn additional Master Chef-level certifications, further boosting their employability on a global scale," he said.

Mustapha deemed the partnership as timely as Malaysia is experiencing a tourism boom with the arrival of over 7.56 million foreign tourists to the country in the first quarter of 2024, a 27.5 per cent increase from the previous year.

"The booming sector is expected to contribute RM198.7 billion to Malaysia's economy in 2024, surpassing pre-pandemic levels and accounting for 10.5 per cent of the national gross domestic product (GDP) growth,"

he said, citing a report from the Ministry of Tourism, Arts and Culture.

In this regard, he said the growth in tourism would provide immense employment opportunities for Technical and Vocational Education and Training (TVET) graduates.

"While tourism is flourishing, we must ensure that our local talent in the hospitality industry is adequately trained to meet international standards through industry-academia collaborations," he said.



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SUMMARIES

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