

# MASTER IN INTERNATIONAL HOSPITALITY MANAGEMENT

*(HRD Claimable Programme)*

(N/811/7/0352)(MQA/FA12170)

This programme is more than giving students the technical know-how and ideal management skills for a rewarding career in the hospitality industry. It is about preparing professionals to be objective-oriented and keeping ahead in leadership, social responsibility and ethical values to drive the industry further and greater. As such, students in this programme will be exposed to research methods, marketing and digital communications for global hospitality businesses, and data analysis interpretation for hospitality research, among others. Ideally, this programme will give students the edge to thrive in various international businesses by espousing the right aptitude towards a global career. If this appeals to you, make UCSI University your choice, and get set to take on the world.

<b>COURSE DURATION</b>	Full-time (1 years)   Part-time (2 years)
<b>COURSE MODE</b>	Coursework
<b>COURSE LOCATION</b>	Sarawak Campus

## ENTRY REQUIREMENTS

- i. A bachelor's degree with a minimum CGPA of 2.50; or a recognised bachelor's degree with CGPA below 2.50 with a minimum 5 years of working experience in a relevant field.

## ENGLISH LANGUAGE REQUIREMENTS

TOEFL (iBT): 60

MUET: Band 4

IELTS: 6.0

Pearson Test of English Test: 59

Cambridge English Qualifications and Test: 169

## COURSE SYLLABUS

- Research Methods for Hospitality Industry
- International Hospitality Operations and Management
- Marketing and Digital Communications for Global Hospitality Business
- Human Resource Management for Hospitality Industry
- Global Leadership Development for Hospitality Industry
- International Hospitality Innovation and Sustainability Practices
- Financial Management for Hospitality Industry
- Data Analysis Interpretation for Hospitality Research
- Strategic Management and Planning for Hospitality Industry
- Organizational Behaviour for Hospitality Industry
- Global Business Entrepreneurship for Hospitality Industry
- Dissertation Project

---

**UCSI EDUCATION SDN BHD** [198901008177 (185479-U)]  
Kuala Lumpur • Kuching • Springhill (Seremban/PD) • Bangladesh

**UCSI University Sarawak Campus** DU020-02(Q)  
Lot 2976, Block 7, Muara Tebas Land District, Sejingkat, 93450 Kuching, Sarawak, Malaysia

**T** +6082 596 965

**W** [UCSIUNIVERSITY.EDU.MY](http://UCSIUNIVERSITY.EDU.MY)

**f** UCSI UNIVERSITY **@** @UCSIUNI **✉** [info.enq@ucsiuniversity.edu.my](mailto:info.enq@ucsiuniversity.edu.my)



**WORLD'S TOP 1%**

QS World University Rankings 2025