Join our fun Drawing Workshops or Basic Design Workshops to polish your design skills during the mid-term holiday break for FREE! (register before 29th May 2014)

Drawing Workshop (2 hours)
10am to 12pm, 31st May 2014
or
Design Workshop (2 hours)
10am to 12pm, 1st June 2014

Registration is required via email; send your full name and mobile number to:
Lucas: lucaslim@ucsiuniversity.edu.my
Dewi: linganeswar@dewi@uclgroup.com.my

**Schools are welcome to register their students in groups (min 15 pax); exclusive workshops will be held during the mid-term holidays.

**Workshops will be held at ICAD, Kuala Lumpur Campus (South Wing), UCSI University.

ICAD intakes:
January, May and September

www.icad.edu.my
www.ucsiuniversity.edu.my
www.facebook.com/ucsi.icad
Objective
The competition aims to identify and recognise young Malaysian students who demonstrate artistic excellence in Visual Arts.

Who is eligible to participate?
To qualify, a participant must be Malaysian; and is currently enrolled in secondary school – Form 4 to Form 6 or Senior Middle 1 to 3 (for Chinese schools) – or a 2013 SPM/STPM graduate.

What should I draw?
Theme: Malaysia Landscape

Guidelines
1. A2 size (42cm x 59.4cm) painting works in any kind of art media.
2. Participating artists may submit more than one artwork.
3. All artworks must be submitted together with an artist’s statement (not more than 30 words in either English, Bahasa Melayu or Chinese) that describes their work.
4. Each entry must be the authentic work of the participating artist.
5. Each entry must be accompanied by a separate and complete entry form.
6. Artists are encouraged to submit original works completed within this year or the previous year.
7. All art/raw materials must be prepared by the participating artist.
8. All artworks must be approved by the school’s art teacher or principal.
9. All art submissions are the property of the organiser and are non-returnable.

Assessment
A panel of judges will review all eligible entries received and select, at their sole discretion, the entries that are eligible to receive prizes.

The judging panel will evaluate art submissions based on various criteria such as originality of expression, creative use of materials and presentation, to name a few. The judges reserve the right to disqualify any entry if there exists reasonable doubt about the authenticity.

Prizes to be won
- Champion: ICAD Bursary RM5,000 + Cash Prize RM1,000 + Certificate for student & Special Token for art teacher
- 1st Runner-up: ICAD Bursary RM5,000 + Cash Prize RM500 + Certificate for student & Special Token for art teacher
- 2nd Runner-up: ICAD Bursary RM5,000 + Cash Prize RM300 + Certificate for student & Special Token for art teacher
- 5 x Consolation Prizes: RM100 x 5 + Certificate for students & Special Token for art teacher
- 50 x Finalists: Opportunity to showcase their artwork in an exhibit + Certificate

Submission Deadline
By 18th July 2014 (closing date).
Artworks received after the closing date will not be accepted. Proof of mailing (with postmark) is required. The organisers will not be held liable for any damage or loss to the artwork.

Awards Ceremony
- 30th August 2014 (selected finalists will be contacted by mail, email and phone)
- All winners will be announced on the same day.
- Selected finalists will be invited to attend the exhibition in Kuala Lumpur.
- All necessary travel expenses to attend the exhibition will be borne by the participating artist.

So to all the art lovers out there, start drawing now and submit your artwork to us at:
De Institute of Creative Art and Design (ICAD)
Kuala Lumpur Campus (South Wing)
UCSI University
No 1, Jalan Menara Gading,
UCSI Heights, Cheras 56000,
Kuala Lumpur, Malaysia.

Enquiries
Tel: (+603) 9101 8880 (ext 3344)
Lucas : lucaslim@ucsiniversity.edu.my
Dewi : linganeswaridewi@ucsgroup.com.my

Form (Photocopy of this form is accepted)
Student Name: __________________________
NRIC: __________________________
Email: __________________________
Address: __________________________

Parents’ Names:
Contact No. (Home): __________________________
Contact No. (Mobile): __________________________
Painting Title: __________________________
Description: __________________________

School Name: __________________________
School Address: __________________________

Contact No. (School): __________________________
Art Teacher’s Name: __________________________
Contact No. (Art Teacher): __________________________
Form: Form 4 / 5 / 6 or Chinese Senior Middle pelajar I / II / III or 2013 SPM/STPM Graduate

☐ mark “X”, if you wish to apply for all ICAD scholarships

**10 x special UCSI University Scholarship awards (amounting to RM400,000 in total!) will be awarded to deserving students to pursue Diploma or Bachelor’s degree programmes at ICAD. UCSI University
- BCA (Hons) 3D Animation Design
- BA (Hons) Fashion Design with Marketing
- Diploma in 3D Animation Design
- Diploma in Fashion Design
- Diploma in Graphic Design

- Interviews will be held on 20th or 21st September 2014 (11am) at UCSI University KL Campus (South Wing)
- Bring along your school results and SPM Trial Exam results
- Drawing portfolio

* Terms and conditions apply for scholarship application